



FAMILYMEANS STRATEGIC PLAN 2026-2028

Mission: FamilyMeans strengthens communities by helping individuals and families through challenges in all life stages.

Vision: FamilyMeans envisions vibrant and resilient communities where everyone lives to their fullest potential.

Strategic Initiatives:

Expand our reach by assessing community needs, pursuing growth opportunities, leveraging technology, and strengthening brand presence.

Empower clients to improve their lives by delivering accessible, innovative, high-quality programs supported with client-centered tools and technology.

Strengthen our workplace and volunteer community by fostering well-being, and providing growth opportunities, recognition, and engagement.

Diversify and increase funding sources to advance our mission.

Advance operational excellence through technology, efficiency, and smart use of space.

